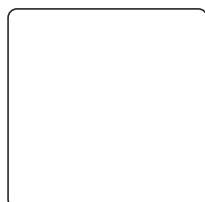


General Specifications

Wall-Mount Signs: Wall-mount signs are printed single-sided on flat 6mm thick PVC sheets. Corners are radiused on rectangular signs.

Ceiling Banners: Ceiling banners are printed double-sided on flat 3mm thick PVC sheets. Bottom corners are radiused on rectangular banners.

Column Banners: Column banners are printed double-sided on flat 6mm thick PVC sheets. Rectangle and "Blade" shapes are available.



SGN-WLM3636



SGN-WLM7236



SGN-WLM4723

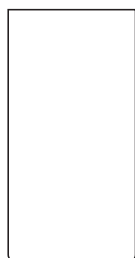


SGN-WLM2323



SGN-WLM3014-OVAL

Wall-Mount Signs			
Model	Description	Wt	List Price
SGN-WLM4723	Wall Mount Sign, 47"W x 23"H	6.89	\$745
SGN-WLM7236	Wall Mount Sign, 72"W x 36"H	16.52	\$847
SGN-WLM2323	Wall Mount Sign, 23"W x 23"H	3.38	\$735
SGM-WLM3636	Wall Mount Sign, 36"W x 36"H	8.26	\$782
SGM-WLM3014-OVAL	Wall Mount Sign, 30"W x 14"H, Oval Shape	2.68	\$732



SGN-CEL2444



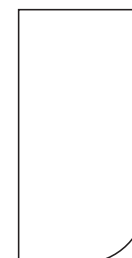
SGN-CEL7218



SGN-CEL3014-OVAL



SGN-COL2444-RECT



SGN-COL2444-BLADE

Ceiling Banners			
Model	Description	Wt	List Price
SGN-CEL2444	Ceiling Banner, 24"W x 44"H	3.37	\$605
SGN-CEL7218	Ceiling Banner, 72"W x 18"H	4.13	\$640
SGN-CEL3014-OVAL	Ceiling Banner, 30"W x 14"H, Oval Shape	1.34	\$605

Column Banners			
Model	Description	Wt	List Price
SGN-COL2444-RECT	Column Banner, 24"W x 44"H	6.73	\$850
SGN-COL2444-BLADE	Column Banner, 24"W x 44"H, Blade shape	6.73	\$850

Artwork Setup Charge			
SGN-SETUP	Artwork Setup Charge		\$315

TO ORDER...

1. Choose the style and size of signs you want and the quantity of each.
2. Indicate the graphic that you would like on each sign.
3. Provide us with the appropriate art file(s) for each graphic that you want to use.*
4. We will provide you with a proof for your approval prior to production.

*A setup charge will be required for the original graphic and may be required for each change in graphic. See next page for a definition of "Appropriate art file".

A note about mounting...

Due to the variety of possible construction materials, the variety in decor and architectural styles, we ask that you please contact us about mounting hardware for your signs.

What is an “appropriate” art file

There are just a few things to know when it comes to art for your custom signage, custom logo decals, and/or custom laminate.

Art file required:

Vector file format (i.e. PDF, EPS, AI, SVG). What is a vector file exactly? Well, it's a file that is made up from line art, NOT PIXELS. In tech-speak, vector files (encapsulated postscript) define a graphic by using mathematical algorithms, which allow the image to be scaled or modified without loss of image quality or resolution. Vector files are pretty nifty when you want to enlarge a file. You can literally make the vector file 10' tall and it will look just as crisp as it does at 5" tall. Oh, and BTW, you cannot fool our design department by placing a .jpeg inside of an Adobe Illustrator file and pretend that it is a vector file. Many have tried, and zero have succeeded.

Ok, so you want to use a photograph or non-vector file for your custom artwork. It's entirely possible, but a little bit trickier than a vector file. A photograph is known as a **Raster** file, all you need to know is that a photograph is made up of pixels. In order for your image to be enlarged, it must contain enough pixels per inch (a.k.a ppi in our world) to maintain image quality at the larger size. So... what are you to do? You'll need to provide the largest image file you have to our design department, who will be able to check to see if the image will be adequate at the size needed. Most high res images have 300 ppi + resolution **at the size you want it to be**.

Try this test...

You have a logo that is a .jpg file. You want it to be about 12" tall on your sign, decal or laminate. On your computer, enlarge it to 12" tall and view it at actual size (12" tall). Is the image fuzzy or sharp? If you have access to a program like Photoshop, you can see the ppi value of the enlarged image. If the image is sharp or @240 ppi+ you are probably good to go. If the image is fuzzy and <240ppi, you will need to find a better image or contact us about recreating the image (see note below). If you pull an image from the web, it will more than likely not meet the requirements.

NOTE: If your image doesn't meet either requirement, you will need to work with the design department, and they may need to re-create your artwork. This will incur an upcharge.

Be sure to communicate your needs/desires for the project to your project manager. You'll want to include any art files you have, the desired size and color(s), and any notes about how you envision the art once it is applied.